



## Get organised for 2007

### Are you panicking yet?

If you are already stressed by Christmas, and can't face the thought of all those end of term activities, Sarah Sadler of Organised Mum knows how you feel. Sarah set up Organised Mum three years ago, when she was fed up with trying to run a busy family life with a regular diary stuffed with scraps of paper. She designed the Organised Mum Home Planner, and has since gone on to create a fabulous range of calendars and diaries, big enough to get any family organised.



Sarah has been working with ACPR since she started, initially using our help to do her own PR. Here she shares her tips for keeping your small business on track and growing. "Book keeping is essential – take time to do it as you go along. Going back and relying on your memory never works and gives you hours of effort. Don't approach companies as if you are grateful that they'll take your money. Wholesalers will take advantage. You don't need to be rude or aggressive, but just don't show them that you're nervous or unsure of what you're doing. Focus on keeping your overheads down, it's the best way to make a profit. Try not to let the business overwhelm you – you'll burn out and 'growing' a business is a long term battle. Don't undersell yourself, you need to make a profit. If you don't its not worth

putting so much time in."

If you need some help getting organised, check out Sarah's range of products.

## Teleconsultation and Email Support

A telephone consultation followed by email support is the perfect combination. You will be raring to go after talking to Antonia for up to an hour, and she will be able to support you by email in the following months.

Save £30 and book both a telephone consultation and email support for £125. Now booking for January 2007. Normally a teleconsultation is £75 and 3 months' email support is £80.

**Our Price:** £125

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Have a great break and a fabulous 2007