

ACPR Newsletter



A very quick email to let you know [that a guide to Promoting Your Business](#) is now in stock. Thanks to everyone who has pre ordered - your books will be going in the mail as soon as possible.

If you haven't checked out the book, visit [PRBasics](#) where you can read extracts from this essential guide for every business owner. The book costs just £15 and will take you step by step through promoting your business. It is packed with low cost ideas - just do one thing each day and you will find your business growing. Order it from [ACPR](#) or [PRBasics](#). It is also available on Amazon, but you'll get it more quickly if you buy it direct!

Do let me know what you think of the book too - you can get in touch [here](#).

Best wishes,

Antonia

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Promotion Resources



The [PR Basics](#) website is there to support you as you use *a guide to Promoting Your Business*. Download a quiz to see how much you know about promoting your business. You will also find resources like a business plan template, a press release template, and tools to help you organise your contacts. And if you offer business services, visit the [resources page](#) to submit your link to us.

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