

Press Release

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Safe sleeping

It is important to sleep close to your baby in the first six months of their life, and having baby beside you when you sleep makes it easier to breastfeed with minimum disturbance. But the question for every parent is how do you make sleeping with your baby safe as possible? Two innovative new products can help:

If you choose to have your baby in bed with you, simply slip The TresTria [Co-Sleeping Pillow](#) (£65) under the sheet to ensure that baby can't fall out. Versatile and long lasting, it can also be used as an excellent pregnancy pillow, a nursing pillow and a two-kids-in-one bed pillow. The inside is 100% natural rubber; the outside is 100% organic and fair trade cotton satin.



"It is great for nursing, for reading, and for sleeping. Other body pillows are just elongated head pillows, but the Tres Tria really supports your body." - Jessica



And if you feel safer with baby in their own separate sleep space, yet want them as close as possible, chose the [Cosleeping cot](#) (£199). A ground-breaking drop-side baby cot which attaches safely to any adult bed, its flexible design means it suits a range of bed heights. You get all the benefits of co-sleeping while giving your baby their own safe sleep space. It doubles up as a freestanding cot, a changing table, a play pen and suitable for use as a travel cot too. It comes

complete with a mattress and a fitted sheet.

The Foundation for the Study of Infant Deaths is clear that the safest place for your baby to sleep - night and day - is in a crib or cot in a room with you for the first six months.

If you want to share a bed with your baby, remember that it is dangerous if you or your partner smoke, have been drinking alcohol, take medication or drugs that make you drowsy or feel very tired. Co-sleeping is also less safe if your baby was born before 37 weeks, was less than 2.5kg at birth, or is less than three months old.

Never sleep with a baby on a sofa, armchair or settee and it is also risky to sleep a baby alone in an adult bed.

Both the [Co-Sleeping Pillow](#) and the Cosleeping cot are available from Made in Water, www.madeinwater.co.uk.

##Ends##

Notes to Editors

- 1. For media enquiries, email Antonia@acpr.co.uk or call Antonia on 07900 580668.*
- 2. Made In Water, 129 Verdant Lane, London SE6 1JE email carine@madeinwater.co.uk*
- 3. About Made in Water: The company was founded by Carine Pouypoudat in June 2004, initially focussing on La Bassine, the eco-birthing pool. Since then the range has expanded enormously, so Made in Water now offers everything natural and fair trade for your birth and your baby.*
- 4. Shipping and delivery: Our birthing pools and pillows are delivered using well known courier. A fee of £10.95 is charged for all such orders. A signature is required at time of delivery. Smaller products such as Earth Mama are sent via Royal Mail (First Class UK only). Orders placed Monday to Thursday before 11am will usually be Next Day Delivery in UK.*