



## Press release

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### Sling Meet

Choosing the right sling and working out which suits you and baby best can be tricky, but there's now a great way to get advice from other parents. Two mums have created Sling Meet, a website linking parents who want to meet others and have a chat, while getting tips on the best ways to carry their baby. You can try out other people's carriers, and make new friends too.

Carrying your baby has lots of advantages. Babies feel safe and secure, and mum can get on with day to day life with her hands free. But it's easy to be bewildered by the choice of style, and you may struggle to get your sling to fit well. Anne Dhir, mum to Odaline two, and owner of Calin Bleu, a company specialising in baby wrap slings says, "*Sling Meet offers parents in the UK and Ireland the opportunity to meet up with other baby wearing parents, try slings before they buy, and get a comfortable fit on their carrier.*"

Use the Sling Meet forum to find out where the nearest local meeting is being held. Parents meet at parks, museums or other child friendly places, and meetings are open to all. Laurelle from Glasgow says, "*When we met last October, I had never seen so many sling parents together, it was fun, the kids loved it, and lots of us have become great friends.*"

The Slingmeet forum is divided into regions. Simply click on your area to chat and find out when and where the next meetings are. So far there have been hundreds of meetings, from Scotland to the South of England. Anyone can suggest a meeting, or ask for help: just sign up and post your message. For details, visit [www.slingmeet.co.uk](http://www.slingmeet.co.uk), write to [contact@slingmeet.co.uk](mailto:contact@slingmeet.co.uk) or call 0845-862-0073

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*Notes to editors*

1. *For media enquiries, call Antonia on 07900580668, or email [press@calinbleu.com](mailto:press@calinbleu.com)*
2. *Go to [www.slingmeet.co.uk/press](http://www.slingmeet.co.uk/press) for hi res images and more.*
3. *The story of Sling Meet: Anne Dhir says, "Slingmeet started after I met up a few times with other baby wearing mums in Kew Gardens. We enjoyed learning from other how to carry our children, trying each other's slings, exchanging tips to use our slings more comfortably, tips that you really only learn after months of trying-unless someone tells you first!". So, together with Stephanie, mother of three boys, Anne designed the Slingmeet website, [www.slingmeet.co.uk](http://www.slingmeet.co.uk) which has attracted 400 members in the six months since it started. It was mentioned in the Guardian's feature on slings in November 2006.*
4. *Sling Meet is not responsible for your safety, please use common sense when meeting other people, do not post phone numbers or personal addresses on the forum.*