

PRESS RELEASE

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For Immediate Release

Shortlist announced for **Wedding Ideas** Awards

Brides give their verdict

More brides and brides-to-be than ever before have voted for their favourite wedding wear designers in the second annual **Wedding Ideas** Awards. The magazine's readers have been voting in a range of categories including everything from Best Accessory Designer and Best Gift List to the Best Destination for a Wedding Abroad, but the dress categories have caused a real stir this year.

Editor of Wedding Ideas Magazine, Rachel Moschke, says, *"We've been thrilled with the standard of entries in the Wedding Ideas Awards 2007. Hundreds of brides-to-be voted for their favourite bridal companies through the magazine and online via [ww.weddingideasmagazine.co.uk](http://www.weddingideasmagazine.co.uk) and we've ended up with a great mix of nominees."*

Judge and dress designer Sassi Holford, says, *"I'm particularly excited about the Best New Bridalwear Designer Category. It is always good to see new fresh ideas coming into the industry. All the young new talent keeps the industry vibrant and the standards of wedding wear design high."*

1. Best dress under £1,000

Maggie Sottero
Mori Lee
Alfred Angelo

2. Best dress over £1000

Hollywood Dreams
Ian Stuart
Vera Wang

3. Best Bridesmaids dress

Dessy
Alfred Angelo
D'Zage

4. Best Groomswear

Moss Bros
Pronuptia
Youngs

5. Best New Bridalwear designer

Bronte Bridal
Kate Sherford
Veromia

6. Best bridal retailer
Pronuptia
Berketex
Go bridal

7. Best bridal accessories
Swarovski
Yarwood-White
Blossom Tiaras

8. Best wedding shoe designer
Rainbow Club
Paradox
Jimmy Choo

The results for these and 12 more categories will be announced at Riverbank Park Plaza in London on Tuesday 30th January in front of hundreds of wedding industry insiders, and published in **Wedding ideas** Magazine on 2 February.

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Editor's notes

1. *For more information on the 20 different awards being handed out at the Wedding Ideas Awards 2007 contact Antonia Chitty at ACPR Antonia@acpr.co.uk on 07900 580 668*
2. **Wedding Ideas** is published by Giraffe Media, 8 Hammet Street Taunton TA1 1RZ.
3. The judges for the awards include
 - Susi Rogel - Bridal Buyer magazine editor
 - Simon Powell - Fashion photographer
 - Lynette Peck - Style journalist
 - Diana from Carol Hayes - stylist bookers
 - Elizabeth Richards - Style journalist and Wedding Ideas contributor
 - Sabine Darrall - the Gilded Lily Florist
 - Damien and Julie Lovegrove - Lovegrove Photography
 - Tamryn Kirby - TK Weddings
 - Linda Buttle - Travel journalist and Wedding Ideas contributor
 - Rowena Carr Allinson - Editor of HipVoyages website and Wedding Ideas contributor
 - Rachel Southwood - Editor Beautiful Weddings